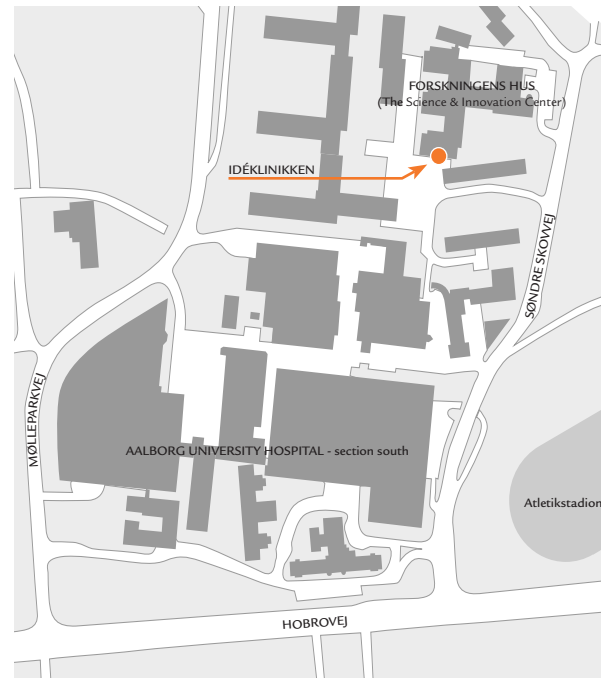


## ABOUT IDÉKLINIKKEN

- Idéklinikken is the innovation department of the North Denmark Region and is located at Aalborg University Hospital.
- The main aim is to ensure that good ideas within healthcare are collected, concretized, tested and eventually realized.
- Idéklinikken receive all kinds of ideas and inventions – from both clinical and executive employees as well as patients and relatives.
- Idéklinikken’s competencies consist of handling and processing good ideas. Our team is composed of specialists in different fields – from industrial design, idea and project development to commercial law and commercialization



A close and fruitful collaboration with industry provides for a successful development and commercialization of good ideas and inventions initiated by – and for the benefit to – staff and patients in the special and healthcare sector in the North Denmark Region.

Idéklinikken strives towards an early involvement of external partners to take advantage of the emerging potential between public and private actors in the transformation of innovative ideas into new solutions.



Aalborg University Hospital  
 Science & Innovation Center  
 Sdr. Skovej 15, 9000 Aalborg  
 Denmark  
 Tel. +45 97 66 63 00  
 ideklinikken.dk  
 ideklinikken@ideklinikken.dk

## Collaboration with Idéklinikken?

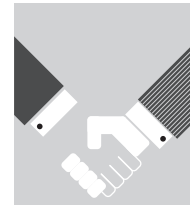
Would you participate in the development and commercialization of good ideas within the healthcare sector?

# Idélinikken is looking for business partners

When Idélinikken receives a new idea or invention, a development and commercialization process of four phases starts. In each of the phases new tasks require different competencies and resources found partly in the multidisciplinary team and by involving external partners to add competent feedback.

## IDÉKLINIKKEN OFFERS:

- New, innovative solutions developed in cooperation with healthcare professionals, patients and relatives.
- Access to new knowledge based on healthcare research.
- Cooperation in the development of innovative products.
- Advice and analysis of user needs, for example.
- Estimation of the health economic benefit.



## COOPERATION OPPORTUNITIES

### 1 Idea evaluation

All incoming ideas are evaluated by Idélinikken's team. Besides assessing the novelty and the inventiveness of the idea, Idélinikken analyses the challenges.

### 2 Idea development

Based on the innovator's idea, different concepts and solutions are developed. With regards to the concept generation and screening of ideas, Idélinikken frequently looks for competent feedback from external partners, most likely companies with expertise within the area. This feedback is important for a later commercialization to ensure that the future product meets the industry standards, the production requirements etc.

### 3 Prototyping

By creating simple, rapid prototypes at an early stage, Idélinikken strengthen the dialogue with the innovator and relevant clinical staff concerning design and functionality. Furthermore the prototype is presented to potential private business partners in order to evaluate their interest.

### 4 Proof of concept/business, test and production

At this stage, Idélinikken enters into a cooperation agreement with external partners (licensee, manufacturer and distributor). The partner is, amongst other things, responsible for the CE-marking, manufacturing and distribution of the final product.

Idélinikken is interested in all kind of cooperations, such as licens or spin-out company.

The focus of Idélinikken is on user-driven innovation. All projects are based on concrete challenges identified in the hospitals or the special care institutions in the North Denmark Region.

Based on a close cooperation companies participate to the development and commercialization of healthcare projects.

## EXAMPLES OF TASKS RESOLVED IN COOPERATION WITH EXTERNAL PARTNERS:

